

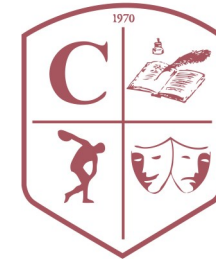
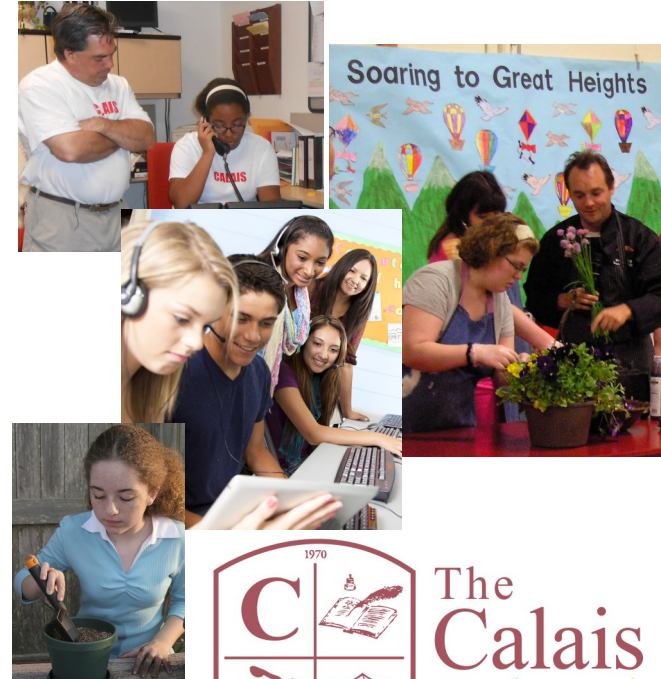
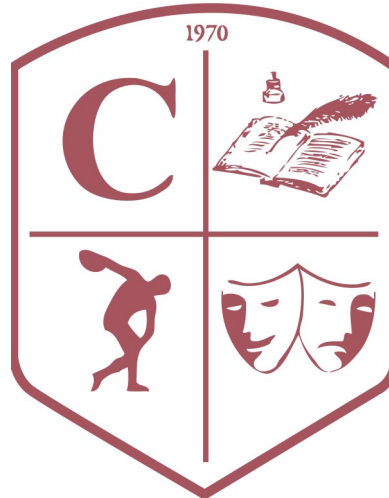
# What is Career & Technical Education?

## CTE Programs...

- Create pathways to industry-recognized credentials, post-secondary training and degree programs
- Prepare students with both strong academic content and skills-based learning
- Offer both in-school and community-based instruction
- Are organized around sixteen career-based clusters

In accordance with NJ Department of Education 21st Century Life and Career Standard 9.1, our Career and Technical Education (CTE) programs offer a three-course sequence of academic instruction and work-based learning.

Through Structured Learning Experiences, such as job shadowing or short-term unpaid work experiences, both on and off-campus, CTE students gain valuable life skills and career preparation.



The  
Calais  
School  
PRE-K TO 12 PLUS

*Making a difference... one child at a time.*

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**Career &  
Technical  
Education**

# COURSES OFFERED IN THE FOLLOWING AREAS

**CHILD CARE**  
**DIGITAL ARTS**  
**FLORAL & LANDSCAPE DESIGN**  
**HOSPITALITY & TOURISM**  
**MEDIA COMMUNICATIONS**  
**OFFICE OCCUPATIONS**



**CHILD CARE** prepares students to work as child care providers in many different atmospheres such as child care centers and preschools. Students learn the importance of enhancing each child's development through activities that promote physical, emotional, and social growth. Students also explore the business aspects of providing child care, such as developing a business plan, managing time, and marketing.

**DIGITAL ARTS** allows students to explore the variety of careers that utilize new multi-media, such as careers in audio-video design, photography, graphic and web page design.



Students gain both creative and technical skills in the digital arts and build the critical thinking and problem solving skills necessary to succeed in higher education and gainful employment.

## **FLORAL & LANDSCAPE DESIGN**

introduces students to the science, technology, and artistry involved in floral and landscape design. Students have hands-on opportunities to create a variety of floral arrangements as well as design and maintain an outdoor garden landscape. Students gain an understanding of the roles and responsibilities associated with the floral and landscape industries, including marketing and billing for The Calais Floral Shop, which designs, creates, advertises, and fulfills holiday floral arrangements at the school.



## **HOSPITALITY AND TOURISM** helps



students discover how food affects the way their body works. Students cook meals, research individual nutrition needs, track eating habits, and plan meals based on scientific guidelines. Students also explore different careers related to food and nutrition from industry-leading guest speakers and internship opportunities.

**MEDIA COMMUNICATIONS** explores the basic elements of media production for print, radio, TV and online media. Students create press materials, discuss promotion and publicity, plan advertising campaigns, and create radio and TV copy. The curriculum also focuses on how people digest media while defining its role in daily life, in our culture and its effects on society.

**OFFICE OCCUPATIONS** give students the opportunity to work in simulated office environment. Work day scenarios teach students to handle the regular and unexpected flow of work that occurs in business. Students are provided with job descriptions and daily tasks, such as mailing lists and appointment calendars. The course content is organized based on the three areas of industry – private business, non-profit organizations, and government agencies.

